



ZENIO – The Putting Innovation



June 2010

ZENIO



ZENIO

Used and recommended by

- Leading Tour Pros
- Leading Golf Coaches
- Leading Club Fitters



ZENIO - The Putting Innovation

> enter



Testimonials – ZENIO Educational Board

Ian Rae, European Tour coach and National Coach of Scottish Golf Union

“With such mobility and immediacy, Zenio is proving a great addition to our coaching programme. The players are improving their putting in an incredibly short period of time and it’s great to be able to confirm that the adjustments we are making are working. Being able to try different putts and measure performance over time is invaluable.”

Peter Svallin, Swedish Golf Team coach

“The ZENIO system is undoubtedly one of the most innovative training systems I have ever used and it really has added benefit to both player and coach. I particularly like being able to track the long-term performance of my players in actual playing conditions. It’s an invaluable coaching tool.”

Martin Cummins, European Tour coach and putting expert

“The ZENIO system allows me to closely monitor the benefits of weighting and the individual requirements of each player. This enables me to easily determine which putter specs best suit the player. The information is delivered in a fast and easy to understand manner but what sets ZENIO apart from any other system is that it can be used in the field.”

Why this feedback? – Why ZENIO?

The putting coach for your pocket

- ✓ Improves your putting significantly
- ✓ Analyses your putting stroke
- ✓ User friendly software
- ✓ Works with Smartphone / PDA/ Laptop
- ✓ Fits any putter
- ✓ Plug & play



How it works? 1/6



Clip ZENIO to shaft



Align ZENIO in heel-toe direction

How it works? 2/6



Press finger on left side of sensor 2 seconds to switch device on

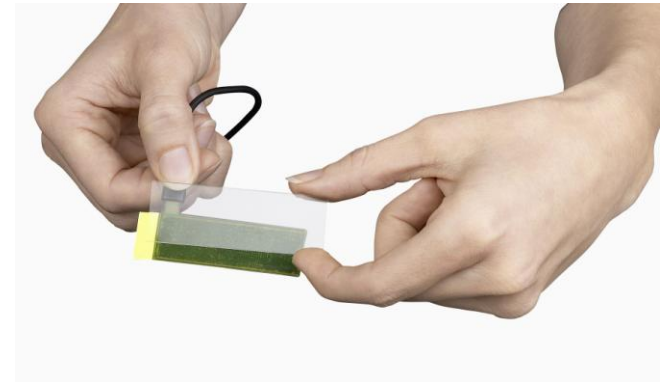


ZENIO is ready

How it works? 3/6



**Press finger on right side
of sensor 2 seconds to
switch device off**



**Attach protective plate to
adhesive on flipside of
sensor**

How it works? 4/6



Charging ZENIO with computer or any USB power supply

How it works? 5/6



Change adhesive if it gets insufficient



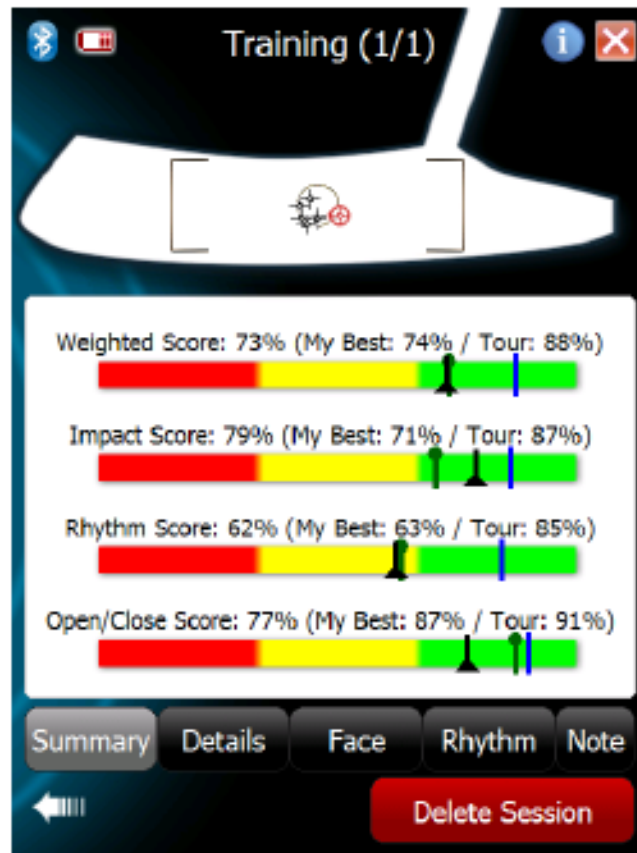
Attach new adhesive

How it works? 6/6



Connects via Bluetooth

What information do I get?



Why is it important to me?

Scoring

- Impact consistency
 - Rhythm consistency
 - Open/Close consistency
- ➔ Keys to Best Putting

Weighted Score: 74% (My Best: 74% / Tour: 88%)



Impact Score: 78% (My Best: 71% / Tour: 87%)



Rhythm Score: 68% (My Best: 63% / Tour: 85%)



Open/Close Score: 77% (My Best: 87% / Tour: 91%)

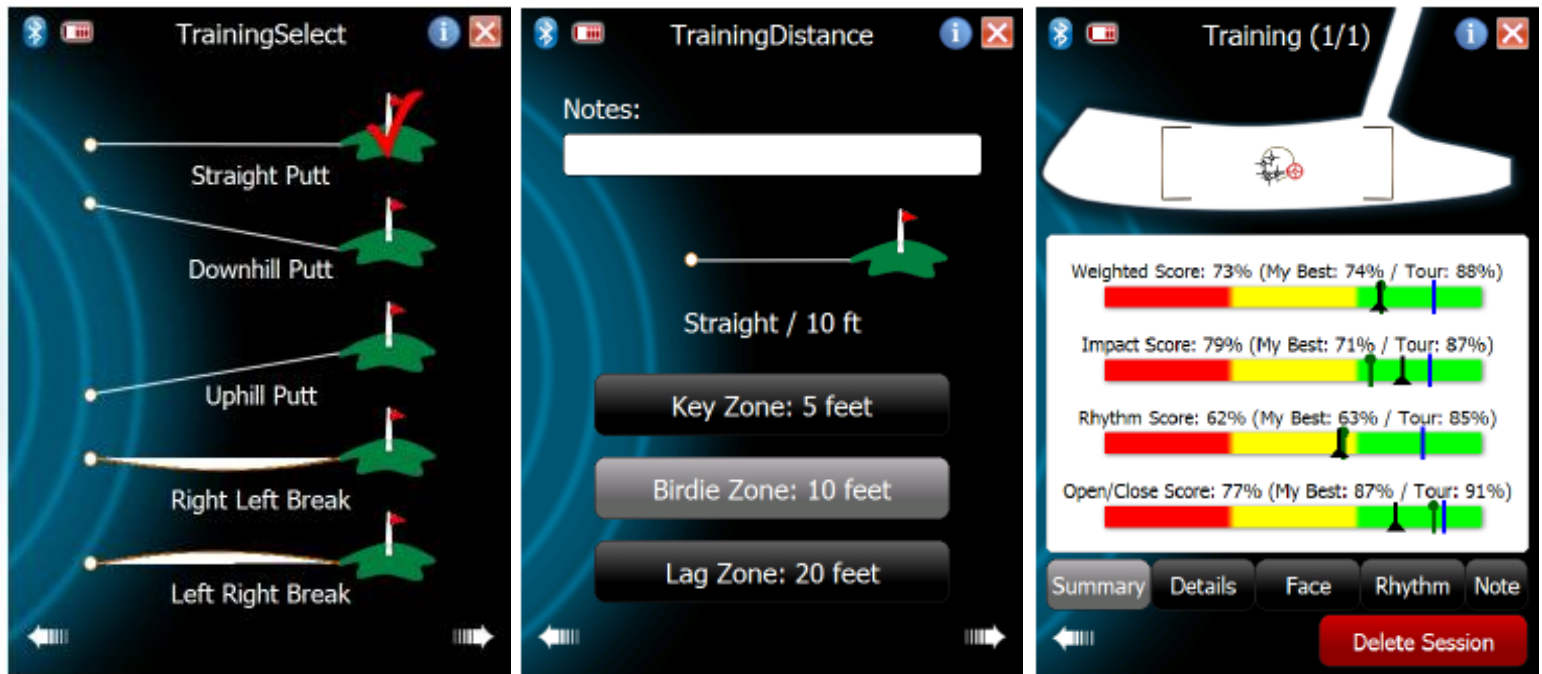


The real putting revolution? Yes!

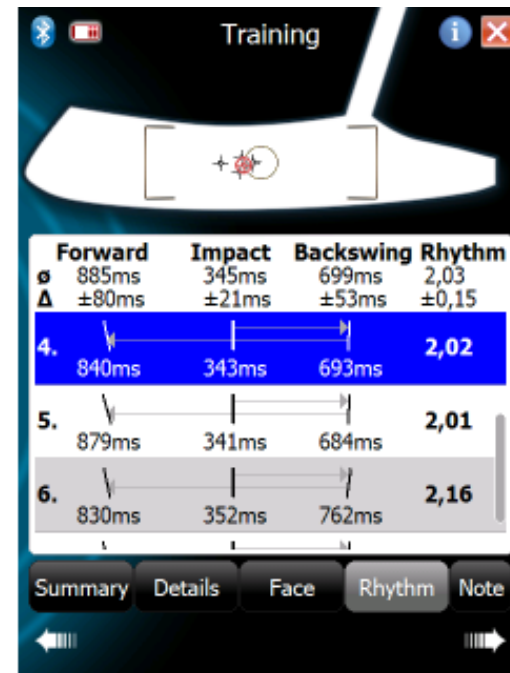
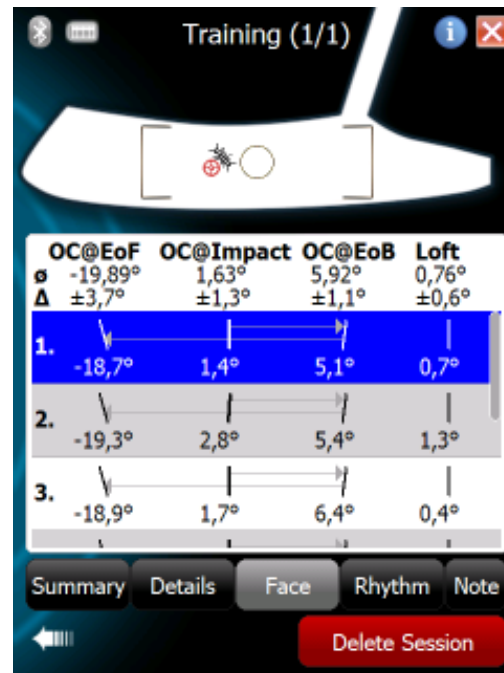
- train in real conditions
- on the practice green as well as on the golf course
- immediate feedback in real time
- mobility – anytime, anywhere



Mobility - Why it is important?



More detailed information:



... and improvement graphs



... and an easy fitting software

FittingSelect

Putter Name:*
Super 7

Length (inches): 33 Lie (degrees): 71

Loft (degrees): 1.5 Weight (grammes): 460

Notes:
brand new

* required input

Straight / 10 ft

Select Putters (5 max)

Putter-1 (32"/69°)
1 session recorded

Putter-2 (34"/70°)
1 session recorded

Putter-3 (34"/73°)
1 session recorded

Players Results

Testmode

	OC@EoF	OC@Impact	OC@EoB	Loft
∅	-10,80°	0,26°	5,45°	1,45°
Δ	±3,3°	±1,3°	±1,7°	±0,7°
1.	-11,1°	-0,3°	4,7°	1,4°
2.	-8,4°	1,0°	6,4°	2,0°
3.	-10,5°	-0,4°	4,5°	1,0°
4.	-13,1°	0,8°	6,3°	1,5°

Clear Face Rhythm

A smart solution at a smart price



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